MARSHALLS plc	
Business sector	Manufacturing
Number of employees	3,000
Type of engagement	• Employee volunteering • Hosting student visit to workplace • Development and supervision of language activities
Purpose of employer engagement	To demonstrate to Year 9 students how languages are used in day-to-day business, and to inspire them to choose languages at GCSE level.
Engagement activities	**Workplace visit:** Students from St Catherine's Catholic High School visit Marshalls' premises, where they learn about the core business and where the company has overseas markets. The overseas marketing manager shows them examples of the kinds of enquiries he has to deal with in French. **Language activities:** Students translate authentic documents from French to English in order to understand customers' requests. They interview members of staff to find out more about their work, the languages they use and the level of language skills they need for their jobs. Employees are able to demonstrate how important languages are to their company and how useful it is to speak a foreign language. Head of modern foreign languages (MFL) at St Catherine's School said, 'The visit was very positive and contributed to the school's enterprise activities as well as being beneficial to MFL...From our own survey of the Marshalls project, there is a definite increase in numbers [in students choosing to study languages].'
Employer history	Marshalls plc is one of the UK's leading manufacturers and suppliers of landscape building materials for prestigious commercial and domestic projects in Britain and around the world. Marshalls operates its own quarries and manufacturing sites, as well as 12 service centres and 14 offices throughout the UK. As a major plc, Marshalls is committed to quality in everything it does, including environmental best practice and continual improvement in health and safety performance for the benefit of its 3,000 strong workforce.
Find out more	CILT, The National Centre for Languages RLN Yorkshire & Humber Marshalls plc