

VODAFONE	
Business sector	Mobile networks and telecom services
Number of employees	72,375
Type of engagement	<ul style="list-style-type: none"> Employee volunteering (inc. mentoring and visits to schools)
Purpose of employer engagement	To help students reach their potential.
Engagement activities	<p>Take a Chance – Vodafone and West Berkshire Education Business Partnership</p> <p>Take a Chance: Started in 2007, this programme now has 100 students across nine schools in West Berkshire. It motivates students to reach their potential through using business skills. It is aimed at students who are capable but ‘cannot quite make it’. There are 83 Vodafone employees who support the programme.</p> <p>As part of the programme, there is a workshop each half term per cohort, plus challenges, events and visits, as well as buddy sessions where mentoring takes place. All buddy sessions are planned in advance and are a combination of mentoring and coaching.</p> <p>An incredible 49 from 50 were still with the programme in the second year.</p> <p>For the Vodafone perspective visit the Take a Chance website.</p>
Employer history	Vodafone is the largest mobile telecommunications network company in the world by turnover and has a market value of about £75 billion (August 2008). Vodafone currently has operations in 25

	<p>countries and partner networks in a further 42 countries.</p> <p>As of 2009 Vodafone had an estimated 303 million customers in 25 markets across 5 continents. On this measure, it is the second largest mobile telecom group in the world behind China Mobile.</p>
Find out more	Take a Chance